

2014



Register by
12/15/13
for a \$200
Discount!

Breast Health Navigator Training



4-day training for RNs, NPs and PAs working in breast health centers, hospitals or physicians' offices

April 28 - May 1, 2014

**Emory University Conference Center
Atlanta, Georgia**

 **EduCare**
your cancer education partner
Training Navigators Since 1994

www.EduCareInc.com

2014 Training Overview



Breast Health Navigator Training

4-Day Breast Health Navigation Training

April 28 - May 1, 2014
Atlanta, GA

Mon. 4/28/14 7.30am – 5.00pm
Tue. 4/29/14 7.30am – 5.00pm
Wed. 4/30/14 7.30am – 5.00pm
Thu. 5/1/14 7.30am – 4.00pm

Tuition:

\$2295

per attendee

Register by
12/15/13 for a
\$200 discount

29.75 Contact Hours

This continuing nursing education activity was approved by the Georgia Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

Contact hours awarded for full attendance only. Attendees leaving the conference early will have contact hours adjusted.

Target Audience:

RNs, NPs and PAs working in breast health centers, hospitals or physicians' offices accepted for training.

RTs may attend, but will be required to submit their own paperwork for contact hour credits following training.

The EduCare Navigator Training prepares nurses to serve as consistent care coordinators assessing the physical, psychological and social needs of the patient while providing education and support.

This comprehensive 4-day training program provides instruction in all aspects of breast health from the first mammogram throughout the continuum of care. Participants receive the tools, knowledge and skills to immediately become effective navigators and program coordinators.

EduCare has trained over 2,300 nurses as breast health navigators since 1994.

Topics Include:

- Breast Health Navigator Role
- Patient Barrier Assessment
- Breast Anatomy and Physiology
- Benign Breast Diseases
- Breast Disease Diagnostic Evaluations
- Male Breast Diseases
- Hormones and Breast Disease
- Breast Cancer Biology
- Breast Cancer Pathology
- Surgical Procedures and Decisions
- Post-operative Nursing Care
- Breast Reconstructive Surgeries
- Fertility Issues
- Pregnancy and Breast Cancer
- Breast Cancer Treatments
- Sexuality after Breast Cancer
- Hereditary Breast Cancer
- High Risk Patient Management
- Recurrent Patient Management
- Terminal Patient Management
- Support Program Development
- Patient Survivorship Pathways
- Navigator Program Organization

Each Attendee Will Receive:

- Breast Health Navigator Manual
- Breast Cancer Treatment Handbook
- Breast Cancer Support Partner Handbook
- Community Outreach Slide Presentation: *10 Greatest Myths about Breast Cancer*
- 29.75 contact hours

This continuing nursing education activity was approved by the Georgia Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.



Learn How To:

- Prepare your center for the new Commission on Cancer standards
- Assess, support and educate from the first mammogram throughout the continuum of care
- Provide patient education about breast cancer, treatment decisions, hormones, infertility and impact of treatment on sexuality
- Implement successful support programs for the patient and family
- Plan successful community outreach programs

Hotel Information:



Emory University Conference Center

1615 Clifton Road NE
Atlanta, GA 30329
1.800.933.6679

www.emoryconferencecenter.com



Room Reservation Information:

- EduCare has reserved a block of rooms at the Emory Conference Center Hotel in Atlanta, GA. Reservations must be made directly with the hotel at 1-800-933-6679 inside the "EduCare" room block.

Reservation Note: *The "EduCare block" room rate includes your room and meals throughout your stay. If you are not quoted the room rates listed below, you are not inside the "EduCare block". All rooms booked outside the "EduCare block" will be for rooms only and will be considered "Day Attendees", incurring the additional \$300.00 "Day Attendee" fee.*

- **Guest Room Rate**

Single Occupancy: \$233.00 per night, plus tax

Double Occupancy: \$193.00 per night per person, plus tax

Room rates include all breakfasts, lunches, dinners and snacks daily from dinner on Sunday through lunch on Thursday.

- Hotel registration deadline is April 13, 2014.
- All reservations require a deposit equal to the first night's room rate, plus tax.
- A valid credit card will be required at check-in.

Day Attendee Note: *For attendees that do not need lodging, prefer to lodge at another hotel or book outside of the "EduCare block", there is an additional \$300.00 conference fee that will be charged for meals. This fee will cover all breakfasts, lunches, dinners and snacks beginning with breakfast on Monday through lunch on Thursday.*

Breast Health Navigator Training



Instructor

Judy C. Kneece, RN, OCN, is a certified oncology nurse specializing in breast cancer and is the President of EduCare, Inc. Judy began teaching nurse navigation in 1994 and has trained over 2,300 nurses, internationally, as breast health navigators. She has also consulted with some of the nation's leading hospitals to develop their comprehensive breast health programs.

Judy is the author of the ***Breast Cancer Treatment Handbook***, a patient's guide through the breast cancer experience, and the ***Breast Cancer Support Partner Handbook***, a guide for their support partners. Both books were critically acclaimed by the Journal of the National Cancer Institute as essential for women with a new diagnosis. She is also the author of numerous other books and brochures on benign and cancerous breast conditions, and is the creator of the ***COPE Library: Breast Health Edition***, featuring over 430 patient teaching sheets on breast health for clinics, hospitals and physicians offices.

Judy has written over 40 national articles on breast health management and psychosocial support of patients. She served as Secretary, and was on the Advisory Board, for the National Consortium of Breast Centers. She presently serves as a member of the American College of Surgeons' National Accreditation Program for Breast Centers (NAPBC) and as an advisor to the Department of Defense National Clinical Breast Care Project headquartered at Walter Reed Medical Center. Charleston Southern University awarded Judy an honorary Doctorate of Science Degree in May 2007.



Guest Speaker

Dr. Ruth O'Regan is Professor of Hematology and Medical Oncology at the Winship Cancer Institute (WCI) of Emory University, and Chief of Hematology and Medical Oncology, Georgia Cancer Center for Excellence at Grady Memorial Hospital. Dr. O'Regan also holds the Louisa and

Rand Glenn Family Chair in Breast Cancer Research and is the Director of the Translational Breast Cancer Research program at WCI. Additionally, Dr. O'Regan directs the Hematology and Oncology Fellowship program, and is the Vice Chair for Educational Affairs.

A native of Dublin, Ireland, Dr. O'Regan earned her medical degree at University College in Dublin. She conducted her residency in Internal Medicine at the Mater Hospital in Dublin, followed by a Fellowship in Oncology. She completed her U.S. residency and fellowship at Northwestern University.

Her laboratory at Emory's WCI focuses on the evaluation of novel targeted approaches for triple negative breast cancer, which has led to the development of novel trials for patients with this subtype of breast cancer. With the help of Avon Foundation, she developed a multidisciplinary breast cancer clinic at the Georgia Cancer Center of Excellence. Dr. O'Regan is also the director of the Jean Sindab Endowment Research Team, which focuses on developing scientific research into breast cancer in African American women.



Guest Speaker

Dr. Colette Salm-Schmid is the founder of Breast Surgery Experts of Northeast Wisconsin, and has been serving Northeast Wisconsin as a fellowship-trained breast surgeon for more than 10 years.

Dr. Salm-Schmid earned her medical degree at Northwestern Medical School in Chicago, Illinois. She conducted her residency in General Surgery at Marshfield Clinic in Marshfield, Wisconsin, followed by a Breast Cancer Surgery Fellowship at the Lynn Sage Breast Cancer at Northwestern.

She has been practicing breast surgery in Northeast Wisconsin since 2002. The quality of her work has been recognized locally, regionally, and nationally. Locally, she has been recognized by the Ribbon of Hope as a Warrior Against Breast Cancer. Regionally, she has been recognized by the Wisconsin Women's Health Foundation as a Champion in Women's Health. Nationally, she has been recognized by the American College of Surgeons, winning a national award for excellence as a Physician Liaison, with the American Society of Breast Surgeons for excellence in follow-up of patients undergoing a clinical trial, and with the National Accreditation Program for Breast Centers with selection to the national education committee.

Register today to save your spot!



2014 Breast Health Navigator Training Registration

April 28 - May 1, 2014 | Emory Conference Center | Atlanta, GA

TRAINING REGISTRATION

First Name: _____ Last Name: _____ Credentials: _____
Title: _____ Name for Badge: _____
Hospital/Facility: _____ Department: _____
Hospital/Facility Address: _____
City: _____ State: _____ Zip: _____
Work Phone: _____ Fax: _____
Cell Phone (used as a contact number during training only): _____
Email Address: _____

Training Tuition: \$2,295.00 per person (\$2,095 for registrations received by December 15, 2013.)

Payment must accompany registration. Registration forms submitted without payment will not be accepted.

The registration deadline is April 13, 2014.

Day Attendees (This section applies only to attendees that do not need lodging, prefer to stay at another hotel or book outside of the "EduCare" room block.)

There is a \$300.00 conference fee that will be charged for meals. This fee will cover all breakfasts, lunches, dinners and snacks beginning with breakfast on Monday through lunch on Thursday. This fee must be submitted with your training fee.

Payment Information \$200 discount applies to all registrations received before December 15, 2013.

Select One: **Training Tuition: \$2,295.00**
 Training Tuition & Day Attendee Fee: \$2,595.00 (For those not lodging at Emory Conference Center Hotel.)

Payment: **Check** Make checks payable to **BreastHealthCare**.
Mail check and registration to 8420 Dorchester Road, Suite 203, North Charleston, SC 29420.

Credit Card Credit card payment information and registration can be faxed to 843-760-6988 or mailed to 8420 Dorchester Road, Suite 203, North Charleston, SC 29420.

Credit Card Type: Visa MasterCard American Express
Credit Card Number: _____
Expiration Date: _____ 3-Digit Security Code: _____
Name as it appears on card: _____
Billing Street Number: _____ Billing Zip Code: _____
Authorized Signature: _____

HOTEL INFORMATION

Emory Conference Center Hotel | Atlanta, GA | 1-800-933-6679

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Reservations should be made directly with the hotel at 1-800-933-6679. *Hotel registration deadline is April 13, 2014.*

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**Double Occupancy Note: EduCare does not arrange for double occupancy at the hotel. This option is for attendees from the same facility or traveling companions that prefer to stay in the same room.*

Note: For those staying at Emory Conference Center, we suggest arriving on Sunday, April 27. Dinner is included in your hotel rate for that evening.

CANCELLATION POLICY

Cancellations made by April 13, 2014 will receive a full EduCare "product credit" for breast health educational materials.

No refunds will be issued after April 13, 2014.

For hotel reservation cancellations, please refer to the Emory Conference Center Hotel's cancellation policy.

Support@EduCareInc.com | Phone: 1.843.760.6064 | Fax: 1.843.760.6988

Breast Health Navigator Training



Certificate FAQs

What will be covered during the training?

EduCare's 4-day comprehensive Breast Health Navigator Training teaches on all aspects of breast health, benign breast conditions, breast cancer treatment and survivorship. The navigator learns to assess the psychosocial needs of the patient and refer appropriately, support the patient and her family, and educate the patient about breast cancer, treatment decisions and procedures. Participants receive the knowledge and skills needed to become effective navigators from the time of an abnormal finding through survivorship.

What do I receive?

A Breast Navigator Training Certificate from EduCare, provided all training modules are attended.

Will I receive contact hours? If so, from what organization?

Yes, attendees attending all training modules will receive 29.75 contact hours from the Georgia Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

Will I receive credentials after completing the training and receiving the EduCare Training Certificate?

No, completion of EduCare's training does not provide attendees with credentials.

Is EduCare's training affiliated with other organizations that are certifying breast navigators? Will EduCare's training prepare me for the test to be certified by another organization?

EduCare is not affiliated with any other organizations providing certification nor are we acquainted with the test or requirements of these organizations.

If you plan to receive the training certificate from EduCare and certification from a second organization, it is recommended that you contact that organization for an understanding of their requirements.

Is EduCare's Breast Health Navigator Training recognized by other national organizations?

EduCare's training is recognized by NAPBC (National Accreditation Program for Breast Centers). (A reference to EduCare can be found on page 27 in the NAPBC Standards Manual.)